



Gold Table Sponsor £1000



Package includes:

- ✚ A well placed table
- ✚ Your Company Logo on all marketing materials including invitations, souvenir brochure, signage and table displays.
- ✚ Full page company advert in the main event programme to be distributed amongst all guests
- ✚ An opportunity to display your Company banner throughout the night
- ✚ Your Company literature on display on 'Sponsors Table' (to be provided by company)
- ✚ Your Logo on seating plans
- ✚ Pre and post event publicity – including press releases to the media, promotion on the local radio, promotion on the charity website, promotion and company website link on social networking sites (Twitter & Facebook)
- ✚ Acknowledgement of sponsorship on the night

Silver Table Sponsor £500



- ✚ Tickets for 5 guests included
- ✚ Half page company advert in the main event programme to be distributed amongst all guests
- ✚ Company pop-up banner on display (to be provided by company)
- ✚ Company literature on display on 'Sponsors Table' (to be provided by company)
- ✚ Logo on seating plans
- ✚ Pre and post event publicity
- ✚ Acknowledgement of sponsorship on night

Bronze Table Sponsor £200



- ✚ Tickets for 2 guests included
- ✚ Half page company advert in the main event programme to be distributed amongst all guests
- ✚ Company literature on display on 'Sponsors Table' (to be provided by company)
- ✚ Logo on seating plans
- ✚ Pre and post event publicity
- ✚ Acknowledgement of sponsorship on night

Photo Booth Sponsor £500



The photo booth will be situated in prominent position, outside the ballroom by the main bar and will be hugely enjoyed by guests until midnight.

- ✚ Tickets for 4 guests included
- ✚ Full page company advert in the Souvenir programme to be distributed amongst all guests
- ✚ Your Company pop-up banner on display next to the Photo Booth
- ✚ Company literature on display on 'Sponsors Table'
- ✚ Logo on seating plans
- ✚ Pre and post event publicity
- ✚ Acknowledgement of sponsorship on night

Drinks Reception Sponsor £750



Help us get our Ball off to a roaring start.

- ✚ Tickets for 6 guests included
- ✚ Display Board at the entrance to reception thanking **Your Company** for providing the drinks reception
- ✚ Personal thank you during the drinks reception, by the toast master/MC to **Your Company** for sponsoring the drinks reception
- ✚ Opportunity to have a stand inside the drinks reception promoting **Your Company**
- ✚ Full colour page in Souvenir Programme
- ✚ **Your Company** specifically thanked by the host during dinner for drinks reception
- ✚ **Your Company** logo on Multimedia sponsor loop throughout the evening on 2 giant screens

Casino Sponsor £900



- ✚ Tickets for 8 guests included
- ✚ Display Board at the Casino thanking **Your Company** for providing the Casino
- ✚ Personal thank you during the drinks reception, by the toast master/MC to **Your Company** for sponsoring the Casino
- ✚ Opportunity to have a stand inside the Casino promoting **Your Company**
- ✚ Full colour page in Souvenir Programme
- ✚ **Your Company** specifically thanked by the host during dinner for the Casino
- ✚ **Your Company** logo on Multimedia sponsor loop throughout the evening on two giant screens

Raffle and Auction Prizes

An important part of the evening is our auction and raffle which will raise vital funds towards the microscope. York Teaching Hospital Charity would be extremely grateful if your company could donate a prize. Suitable prizes include tickets to events, overnight stays, wine, meals or any unusual items that our guests can bid for on the evening.

If you are kind enough to donate a prize we will personally thank you on the evening and include your donation in the programme.

If you would like to take advantage of the above opportunity and have your company associated with the Ball, please contact Deborah Rack on 01904 721737 or email deborah.rack@york.nhs.uk