



Putting FUNdraising into the workplace





Whatever the size of your company or the level of commitment you can give, we can work together to make a positive difference to ensure the best quality of care is provided to all those who visit the hospitals. Supporting the York Teaching Hospital Charity (YTHC) can deliver so many benefits to your organisation from motivating your staff, enhancing the value of your brand, increasing local and regional media coverage for your company, increasing customer loyalty or just having more fun in the workplace!

The York Teaching Hospital Charity – mission statement

“The YTHC supports the work of the York Teaching Hospital NHS Foundation Trust to improve the patient and staff services and facilities provided by York Hospitals. The charity plays a vital role in raising funds for the Trust to help to ensure the best quality of care is provided by funding aspects such as:

- Life-saving and up to date equipment
- Patient and carer support
- Additional staff and staff training and development
- Research and development
- Improving and enhancing the hospital environment

Every penny we raise is put back into our services for the benefit of our patients.”



Working together with the York Teaching Hospital Charity

Charity of the Year (COTY)

Choose to support the YTHC by choosing us as your company's charity of the year. Support a local cause that really benefits your customers and staff. Gain positive PR opportunities, increase staff morale and encourage staff team building. The charity can provide you with excellent support, materials and lots of fundraising tips and ideas.

Employee fundraising

We can help you put together a fantastic fundraising programme to motivate and build morale amongst your employees. Programmes can range from individual challenges to team challenges, inside or outside the workplace.

Events

Organising an event on behalf of the YTHC is a great way to involve your staff, members, clients and customers in your fundraising activities.

We can tailor an events programme for your company that includes events inside and outside the workplace. These can include a dress down day, a sponsored event such as a walk or run or even a team challenge event such as a skydive or trekking the Inca Trail in Peru!

Payroll Giving

Payroll Giving is quick and easy to set-up and administer. Payroll Giving is a great way for you to demonstrate commitment to the causes that your employees care about. It can also aid retention and recruitment of staff, and enable you to generate a sustainable income stream to charities. If your company doesn't already have a Payroll Giving scheme in place, please visit the Payroll Giving Centre's website



for more information about setting one up:
www.payrollgivingcentre.org.uk

Sponsorship, appeals or donation

The charity has a rolling appeals programme within the community and we have recently raised over £13,500 for 10 new cots for our Labour Ward. By supporting our appeals, your company can actually raise money for a tangible asset within the hospital itself and we can also provide a plaque to be displayed in recognition of your support.



Your company may wish to sponsor one of our charitable events in exchange for some excellent local publicity. You could also choose to make a donation to the charity. This could be for a specific appeal, ward or for the general charitable fund. You can donate by post, telephone or online by visiting www.justgiving.com/yorkteachinghospital

Charity resources

The Charity can provide your company with resources to assist you with your fundraising. The charity can provide collection tins, buckets, balloons, t-shirts, posters and leaflets. Your company will also have assistance from the charity's Fundraising Manager to provide any help and support you may need such as gaining press coverage and tailoring an events programme.



Workplace fundraising ideas to keep you busy throughout the year.....

We have lots of ways your company can get involved with fundraising which we have listed below:

All year round fundraising ideas!

- **Change is always a good thing!** - Save those pennies at work. Every bit of change counts and it's amazing how quickly it all adds up. Put a jar in your workplace and watch it fill up.
- **Themed party** - Whether it's a Christmas cracker of a night or a spooky Halloween do, organise a themed party for all of your colleagues.
- **Dress down day** - Strip off those uniforms and make a donation to the YTHC!
- **Come dine with me** - Organise a 'Come dine with me' evening with colleagues. Rate each others meals a make a donation to take part.
- **Not today thanks!** - Give something up for the day – cigarettes, chocolate; speaking, swearing, nail-biting....the list is endless!
- **Tombola / raffle** - Tombolas and raffles are always great ways to raise money for charity. Source prizes and organise the raffle / tombola at work.
- **Quiz night** - Quiz nights are always lots of fun and they bring out those competitive streaks in people! Organise a venue, write questions / famous quotes / play lines from songs and find lots of teams to donate to take part.
- **Sponsored....** Slim, swim, run, walk and many more! Set yourself a challenge and ask colleagues to sponsor you.
- **Collections** - Organise a street collection, supermarket collection or bag packing day for the YTHC.
- **Sweepstake** – organise a sweepstake in the office or for an upcoming event.
- **Turn your workplace Blue** – Turn your workplace into the best blue decorated office!





- **Swap Shop** – Find all those things you never wear / use anymore and organise a Swap Shop in your workplace. Ask everyone for a donation to take part.
- **Photographs Galore!** – A photo can say a thousand words...Organise a photography competition, ask local photographers to donate an image to auction or hold a caption competition (choose a funny photo and entrants pay per caption with the winner receiving a prize.)
- **Who's that baby?!** – Ask colleagues to bring along their baby pictures and match them to the right person! It's simple, it's fun and everyone can make a donation to have a guess!
- **Guess the....**weight / name / how many sweets in a jar
- **Race night** – Organise a night at the races. Proceeds from bets made.
- **Sponsored skydive** – Have your colleagues got the stomach to jump out of a plane?! Brave the challenge alone or organise a team to take part.
- **Step-o-meter challenge** – Turn those steps into pounds! See who can walk the most steps in a week. Gain sponsorship to take part.
- **Get rid of the car** – get sponsored to walk or cycle to work for the week.
- **Bad taste day!** – Come up with the worst outfit in the office....bad ties, shirts, hats.....the list is endless!
- **A day of the Jukebox** – Choose a day / afternoon where staff can pay to hear their favourite song.
- **Swear box** – Staff pay £1 for every swear word they use in the office.
- **Coffee morning** – Organise tea, coffee and cakes (and maybe even a tombola) in exchange for donations.
- **Job Swap** – Swap jobs with your work colleagues for a day.

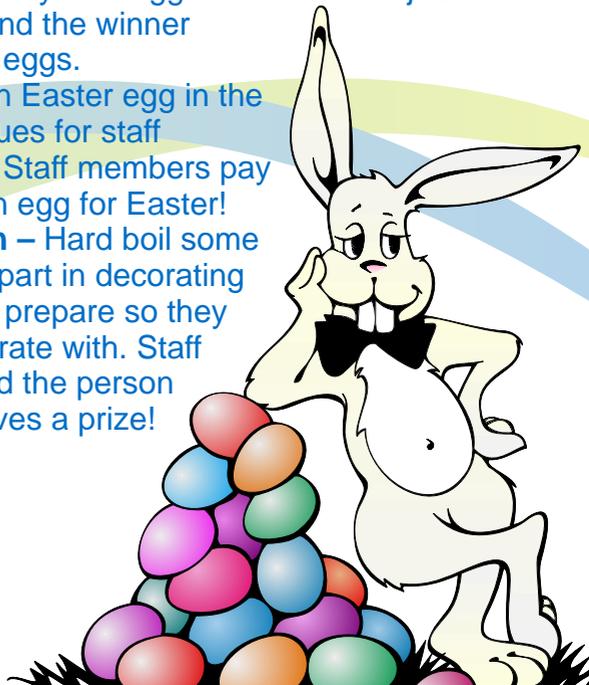


- **Challenge events** - Ever dreamt of trekking to the top of Kilimanjaro or even to Everest Base Camp in Nepal to help others? Whether you are braving the challenge alone or there is a team of you taking part, we can offer lots of help and advice to find the right challenge for you.
- **A day off** – Auction an extra day off for a member of staff.
- **Relaxation day** – Relax in the office by inviting a complimentary therapist in for the day so staff can make a donation for a treatment.
- **Slave auction** – Staff members (or even the boss!) can auction off tasks.
- **No emails for the day** – Issue penalty fines for anyone caught emailing!



Easter fundraising ideas!

- **Easter egg raffle** – Ask a local shop to donate or buy a big Easter egg (and / or some smaller ones) to raffle off to staff. Sell tickets for £1 and raffle the eggs the week before Easter.
- **Mini eggs** – Guess how many mini eggs there are in a jar. Staff can pay to have a guess and the winner receives the jar full of mini eggs.
- **Easter egg hunt** – Hide an Easter egg in the workplace and organise clues for staff members to try and find it. Staff members pay to take part and can win an egg for Easter!
- **Egg painting competition** – Hard boil some eggs and ask staff to take part in decorating one. Give people notice to prepare so they can bring in things to decorate with. Staff can donate to take part and the person with the winning egg receives a prize!



Christmas fundraising ideas!



- **Tree of promise** – Put up a Christmas tree in the office and hang envelopes (which may show a prize inside) from the branches. Ask local businesses to provide the prizes which for example, could be a gift or meal voucher and staff can pay to choose an envelope from the tree.
- **Mince pie party!** – Organise mince pies and mulled wine for your colleagues. Ask for donations to the charity.
- **Christmas office party!** – Get into the festive spirit by organising an office party. Organise food and music and sell a ticket to staff members to attend. Add an element of fun and include a fancy dress option with the best dressed winning a prize!
- **Christmas raffle** – Ask local businesses to donate a raffle prize and sell tickets to your colleagues.
- **Christmas Carols** – Organise a group of staff to sing Carols in the workplace and take a collection tin round with you as you go!
- **Donate cash instead of cards!** – Make a donation to the charity instead of sending cards to colleagues.
- **Unwanted gifts party** – After the Christmas holidays, ask staff to bring along an unwanted gift to swap with a colleague. Ask for a donation to take part.

For more information or to order any of our fundraising materials please contact Lucy Lowthian on 01904 721737, email charity.fundraising@york.nhs.uk or visit www.york.nhs.uk/fundraising



www.facebook.com/YorkTeachingHospitalCharity

Registered charity number 1054527