Fundraising Newsletter

Autumn 2013
If you would like to fundraise for The Snowdrop Appeal please contact the fundraising team on 01723 236210, email maya.richardson@york.nhs.uk or visit www.york.nhs.uk/fundraising

The Snowdrop Appeal has received fantastic support since its launch in June and has now raised £12,467 to date. The support has been overwhelming and we are so appreciative of those who have donated their money, time and for those who have shared their stories. The Snowdrop Ball in aid of the appeal will take place on Saturday 1 March at the Royal Hotel in Scarborough. Tickets go on sale on Monday 16 September for £40 each.

You can also donate by visiting www.justgiving.com/TheSnowdropAppeal or text SGHM14 £5 to 70070 to donate £5 via a text message.
The YTHC launched two appeals earlier in the year, both to raise £20,000 to create a new garden and courtyard area for York Hospital’s Cancer Care Centre (CCC) and to improve York Hospital’s Emergency Department’s current resuscitation area.

Thanks to fantastic local support, the appeals have now reached their targets which has enabled work to be completed on both the garden and in the resuscitation area.

The new CCC garden is a mixture of seating areas and plants and flowers which will become a haven for cancer patients and their family and friends, whether this is to relax in the fresh air, read a book or sit and have some lunch. As part of the project, we have created a more welcoming approach to the CCC by decorating the external walls and windows. This will be officially opened at the end of September.

The Emergency Department needed to raise £20,000 to improve the resuscitation area due to growth in demand, both in numbers and severity.

The investment has meant we have been able to increase the current two bedded capacity to three, which will make a huge difference to the 2,200 patients who need resuscitating at York Hospital each year.

The Resuscitation room caters for any critically unwell or injured patients who require immediate life saving treatment. This can be the baby born in the community which is struggling to breath, the young motorcyclist involved in a head on collision or the elderly patient in cardiac arrest, often at the same time. These incidences happen every day in the Emergency Department of a hospital.
The YTHC will have a presence throughout the York Food & Drink Festival to sell our beautiful recipe book (see the back page for details) so please come along to buy your copy.

Join us at one of the most popular charity venues in York. We will be serving refreshments and there will be a variety of stalls selling all kinds of goodies. If you are interested in helping out on the day or have anything to donate please contact us and we hope to see you there.

The YTHC is holding its 8th charity pub quiz which will include a spot of half time Bingo! The quiz is £3 per person to enter and teams and individuals are welcome (maximum of 6 people per team). The winning team/individual will receive a prize.

Fright Hike is a challenging 30km walks taking place in the spookiest of wooded locations, Sherwood Forest. Grab your friends, family, and colleagues and take part in the trek this Halloween! £39 per person to enter.

A charity fashion show will take place at Heworth Golf Club to showcase a range of High Street fashion. Entry is £7.50 per person which includes a glass of bubbly and canapés. Hosted by Elly Fiorentini - BBC Radio York's Drive Presenter. This will be a really fun evening for all the girls!

The charity will be hosting a coffee morning with beautiful cakes and a raffle will also take place on the morning. Entry is free.

A variety of stalls for your Christmas needs.

Buy an extra item on your shopping trip and donate it to Scarborough Hospital.

From Monday 11 November we are offering you the chance to make or amend a will for free during a two week period.

All you need to do is include a gift of any size to the YTHC in your will and fill out a pledge form for our records.

Leaving a gift in your will to charity is an incredibly generous way to make a donation. We understand loved ones come first, but leaving a gift in your will to the YTHC really can make a difference to ensuring the best quality of care is provided to people visiting the hospitals.

The Trust is constantly updating services but there is still scope for making further improvements. Gifts in wills are a crucial source of funding for us and enable us to plan for the future. It really does not matter how small you think the gift may be it really will go towards making a significant difference.
The family of Sally Deakin took part in the 15 mile Nidderdale Charity Walk on the 19 May and raised an incredible £1,886.14 for the Cancer Care Centre (CCC) garden project at York Hospital.

Sally is currently receiving treatment for ovarian cancer at York Hospital. This is the third time Sally has had treatment for cancer over the last 23 years. Kathryn, Sally’s older sister has said the difference to Sally and the family this time has been the support from the CCC which wasn’t open last time Sally had treatment which was for breast cancer.

Langland's Garden Centre in Shiptonthorpe organised a competition throughout July up until the birth of the Royal Baby for customers to donate £1 to guess the sex of the baby and be entered into a prize draw to win a £50 Langland's voucher.

Langland's have raised a fantastic £202.23 from the competition in support of the Children's Ward at York Hospital.

A group of International Baccalaureate students from Huntington School Sixth Form have raised £1,040 in support of York Hospital’s Children's Ward.

The group fundraised between February 2011 and June 2013 by organising a variety of events held at Huntington School. The biggest and most successful event was a dance festival which the group organised in the school last year. The money from ticket sales, refreshments and donations all contributed to the money raised. The group also held a Halloween themed cake sale and received general donations from the community.
Over £3,000 raised for York Hospital's Magnolia Centre

Donna Leybourn and her family have raised over £3,000 for the Magnolia Centre at York Hospital after the fantastic care her mother, Cheryl Turton, received before she sadly passed away from lung cancer.

Over £1,000 was raised at Cheryl's funeral collection in April with a further £1,000 raised at a fun day the family organised called 'Cheryls Courage, cancer charity fun day'. The fun day included a range of stalls, face painting, hook a duck, a bouncy castle and a raffle and auction which included a one week stay in a villa in Turkey. There was also a charity football match, BBQ, live entertainment from a band and singer, dancers and a karaoke and disco which carried on late into the evening.

Cheryl's brother, Andrew Nix, also helped to organise a recent summer festival at Mill Rythe Holiday Park in support of the Magnolia Centre. The event included a superb line up of top organ and keyboard stars and raffle. The event raised a fantastic £775.

Cocktail evening raises £1,500 for York Hospital Breast Care Unit

The North Duffield Ladies Committee organised a Cocktail evening at the end of July and raised a fantastic £1,500 for the Breast Care Unit at York Hospital.

The evening was attended by over 80 ladies who were all asked to wear pink or pay a fine of £1 if they didn't! Ladies were also asked to buy a ribbon for £1 on entry. There were 14 different cocktails to try on the evening, canapés, kindly sponsored by the Kings Arms in North Duffield and a raffle and auction.

Thanks also goes to:

The team of staff from Sterile Services and Medical Equipment Library at Scarborough Hospital for walking from Scarborough to Whitby on The Cleveland Way in aid of The Snowdrop Appeal. They hope to have raised around £700.

Scalby School who held a dress down day and raised £648.31 for Scarborough Hospital.

Geoff Osguthorpe for raising £229 for the Children's Ward at Scarborough Hospital by walking Hadrian's Wall in April.

Everyone who took part in the York 10k in support of the YTHC and to all our charity marshalls. It was a fantastic day, with a great atmosphere raising money for a range of great causes.

Thanks also go to Sainsbury's at Monks Cross for donating bananas on the day for our runners.
A new charity recipe book has been created by Helen Mackintosh, mum of four year old fundraiser Daniel Mackintosh, in support of the YTHC. The recipe book contains 32 delicious recipes donated by local people and restaurants such as Melton's Too, El Piano and Jamie's Italian. Daniel wears hearing aids and visits York Hospital's hearing aid centre regularly and has already raised over £900 for the hospital by dressing in every colour of the rainbow for a week.

Helen hopes the recipe book will provide more sustainable funds for the departments which assist children with hearing loss such as Audiology and Ear, Nose and Throat (ENT) to benefit those children with hearing loss. The project is supported by Michael Hjort, Chef Proprietor of Melton's and Melton's Too restaurants in York.

Call 01904 724521 to order your copy now.

The recipe book costs £5 and they're on sale in the Fundraising & Volunteering office on the main corridor of York Hospital or please email charity.fundraising@york.nhs.uk

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